



Position Announcement: DC Campaign Manager

Chesapeake Climate Action Network seeks an experienced, strategic campaigner to lead our local advocacy in the District of Columbia.

The DC Campaign Manager leads our efforts to achieve DC's ambitious emissions reduction goals, strongly emphasizing electrifying and eliminating methane gas from DC's homes and buildings' fuel mix, and supports partner and coalition efforts towards environmental justice and climate resiliency in the District. This position involves strategic campaign planning, coordination with grassroots and grasstops partners, public education, and direct lobbying of DC's decision-makers.

About us

Chesapeake Climate Action Network (CCAN) is the only group in the Chesapeake region of Maryland, Virginia, and Washington D.C. dedicated exclusively to building a powerful grassroots movement to fight climate change. We envision an equitable energy future where fossil fuels are phased out, efficiency is prioritized, and truly clean sources of power — solar, wind, and geothermal — sustain every aspect of our lives.

We are working on bold campaigns that would result in energy policies matching the scale of the climate crisis. Since 2002, we have been pushing the envelope of what's "politically possible" in the region, using every tool inside and outside the box—from organizing to lobbying to the law.

What You Will Do

The primary responsibilities of the position include:

- **Campaign Planning and Management**
 - Work with CCAN staff, volunteers, and partners to plan and implement strategies, tactics, and timelines for CCAN's DC campaigns.
 - Engage in continued learning on climate and energy policies to develop local expertise.
 - Act as a media spokesperson on priority campaign issues.
- **Collaboration, Partnerships, and Power Building**
 - Grow and mobilize grassroots and grasstops support to implement campaign goals and priorities.
 - Coordinate closely with other DC climate groups and their members.
- **Staff Management**
 - Directly manage the part-time DC Organizing Associate.
 - Manage CCAN's DC Field Budget and contract work for special projects.

- **Direct Lobbying**
 - Represent CCAN with the DC Council and executive agencies, including formal testimony and informal meetings with officials and staff.
 - Design creative messaging and campaign tactics - including grassroots mobilization - to influence Councilmembers and Executive policymakers
 - track outreach and keep accurate records of all lobbying contacts.

- **Public Education**
 - Educate DC residents about the benefits of home electrification and available incentives/programs in the District.

Qualifications

- Commitment to the mission of fighting climate change and promoting environmental justice.
- Familiarity with Washington, D.C. communities.
- At least two years of experience leading advocacy campaigns.
- At least one year of community organizing or volunteer management experience.
- At least one year of staff management experience.
- Experience managing multiple projects and timelines.
- Willing to work evenings and weekends and travel within the region as needed.

The Details

The DC Campaign Manager is a **hybrid position**. CCAN staff works two days per week from our office in Takoma Park with the option to work from home the rest of the week. This position is full-time, salaried, and exempt from overtime. The DC Manager reports to the Director of Campaigns and Strategies.

Salary is commensurate with experience and ranges from \$64,000 to \$74,000. Salaries at CCAN are based on years of related experience and demonstrated skills. We provide a generous benefits package, including health, dental, and vision insurance, four weeks of paid vacation, and a retirement plan.

How to Apply:

[Please complete the Google form application](#), where you will answer a series of short questions and submit a resume. We will accept applications until the position is filled, with interview preference given to candidates who apply by Friday, August 23, 2024.

The interview process will consist of a phone interview, a panel interview over Zoom, and a skills test, with the possibility of an in-person meeting. We hope to make a job offer in early July.

Don't meet every requirement? Studies have shown that women and people of color are less likely to apply for jobs unless they meet every qualification. We are dedicated to building a diverse, inclusive, and authentic workplace; therefore, if you're excited about this role but your experience doesn't perfectly align with every qualification in the job description, we encourage you to apply! You might be the perfect candidate for this or another role at CCAN.

Equal Employment Opportunity CCAN provides equal employment opportunities to all employees and applicants and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws.

This policy applies to all employment terms and conditions, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.