



Position Announcement: D.C. Outreach Specialist

Chesapeake Climate Action Network seeks a passionate, motivated outreach specialist to lead our grassroots education and advocacy efforts in Wards 7 and 8.

The D.C. Outreach Specialist supports our public education and advocacy campaign through door-to-door canvassing and participating in community events in D.C.'s Wards 7 and 8. From January to June 2024, the Outreach Specialist will help hundreds of low- and moderate-income families get the information and financial resources they need to transition their homes from methane gas to electricity.

About Us

Chesapeake Climate Action Network (CCAN) is the first grassroots, nonprofit organization dedicated exclusively to fighting global warming in Maryland, Virginia, and Washington, D.C. Our mission is to build and mobilize a powerful grassroots movement in this unique region that surrounds our nation's capital to call for state, national and international policies that will put us on a path to climate stability.

What You Will Do

Education and Outreach

- Through door-to-door canvassing and events, meet with D.C. residents and explain the benefits of home electrification.
- Identify and test out new outreach opportunities and tactics in priority neighborhoods.
- Recruit, train, and lead teams of volunteers to participate in outreach efforts.
- Maintain a database of contacts, results, and potential volunteers.

Campaign Strategies

- Participate in weekly meetings with the D.C. campaign team to plan campaigns, organize ambitious and impactful tactics, and evaluate our successes and lessons learned.
- Maintain quality outreach plans and meet with the D.C. Campaigns Manager weekly to discuss metrics and priorities.

Personal Administrative Duties

- Use CCAN's Time and Attendance software to log work hours correctly.
- Keep a travel log and submit it frequently for reimbursement, minimally monthly



Qualifications

- Familiarity with D.C.'s Wards 7 and 8.
- Strong interpersonal and communication skills and the ability to adapt to various community demographics.
- Ability to work independently and in a team environment.
- Comfortable moving from door to door for extended periods and working outdoors in various weather conditions.
- Basic computer literacy to record and report data.
- Weekend and evening availability with flexible hours.
- Experience canvassing and working with volunteers is a plus!

The Details

This is a part-time, temporary position paying \$20 per hour. The Outreach Specialist will work 10-12 hours per week until June 30, 2024. Weekend and evening availability is required. The Outreach Specialist reports to the D.C. Campaign Manager. The majority of this work takes place in Wards 7 and 8. The Outreach Coordinator may occasionally be required to attend meetings or pick up materials from the Takoma Park office.

To Apply

Please complete our [Google Form Application](#), where you will answer some brief questions and upload a resume. This position is open until filled, but we will give priority to candidates who apply by December 22, 2023.

Equal Employment Opportunity CCAN provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.

This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.